

effectiveness of learning

Corporate learning is more important than ever.
Ensuring an appropriate return on investment is equally important.

The need to link the strategy, impact and ROI of learning to tangible business results has become a key priority for today's learning executives.

Without systems and processes in place to optimise value, most organisations are not reaping the full benefit of their learning investments.

Through **Metrics That Matter**® (MTM), New Wave offers a practical, scalable and repeatable way to quantify these investments. Its technology is based on credible and industry accepted measurement methodologies. The web-based solution helps organisations continuously measure the satisfaction, effectiveness, impact, business results and ROI on learning investments.

Through customisable templates and creative technology, **Metrics That Matter**® simplifies and automates the administrative aspects of measurement by collecting, storing, processing and reporting results – leaving time for analysis, training improvements and showcasing value to stakeholders.

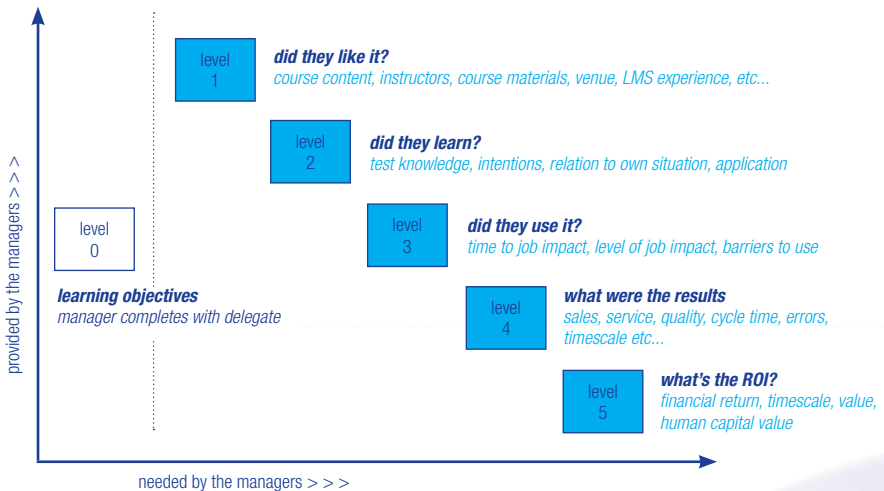


"Many organisations are wasting up to 90% of their training budget by not delivering training in the way in which it is best received."

The key benefits of **MTM** are:

- Quick and easy to get started
- Extremely cost effective
- Measurement for all learning levels (*Kirkpatrick / Phillips models – see diagram below*)
- Automated data collection, storage, processing and reporting
- Real-time access to actionable business intelligence
- Measure and improve job impact
- Accelerate and monitor adoption of critical learning programs
- Industry benchmark comparisons
- Prove training's value to the organisation

MTM uses the Kirkpatrick methodology and Phillips ROI layer



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