

# OutStart Evolution<sup>®</sup> LMS

## The industry's most cost-effective Learning Management System

While Learning Management Systems (LMS) offer a strategic solution for training administration, they typically take months to install and customize, resulting in high deployment costs, labor-intensive maintenance and low acceptance by users.

## Take the Cost out of Training Administration with OutStart Evolution LMS

The solution to cost-effective training administration is OutStart Evolution LMS. With Evolution LMS, you can manage all of the administration that surrounds learning at a fraction of the cost of traditional systems.

Offering a choice of hosted or on-premise deployment, Evolution LMS is built for fast time-to-value.

An extensive set of templates and automation to import existing user and course data quickly establish a functional LMS. Even better, Evolution LMS offers a rich set of GUI-based configuration capabilities. You can configure the system to your exact needs without programming or

long-term professional service contracts for significantly lower total cost of ownership. In fact, the average 3-year cost for Evolution LMS is less than 50% of a standard LMS.

Evolution LMS optimizes the effectiveness and efficiency of administrators and learners alike with streamlined interfaces that make sure every operation is quickly and easily accessible.

Administrators gain complete control of all training administration with a centralized dashboard to eliminate the need for multiple roles or sign-ons.

Learners can set up an environment matched to their personal preferences, choose from multiple online and offline delivery methods and monitor progress. This self-service dashboard increases learner acceptance while reducing administrator workloads.

When it comes to high-productivity, reduced-cost training administration, OutStart Evolution LMS is the right choice.

"OutStart Evolution LMS is easy to use and flexible allowing me to continually improve my applications and get the most important information to my customers in a timely manner."

— Julie Thomas, President & CEO ValueVision Associates, LLC

## The OutStart Evolution LMS Advantage

Evolution LMS delivers an enterprise-ready learning management solution without the enterprise cost.

- **Achieve fast time-to-value.** Evolution LMS deploys in just a few short days - not weeks or months like most other systems. Typically, Evolution LMS customers are delivering training in less than a week.
- **Take the cost out of implementation and maintenance.** No programming necessary with Evolution LMS. Users rapidly configure administration and learning environments with GUI-based tools.
- **Increase the efficiency and effectiveness of administrators and learners.** Intuitive, personalized administrator and learner dashboards minimize the time required to connect learners with the right course and content.
- **Increase user acceptance to improve learning and decrease drop out rates.** Personalized learning paths, education plans and self-monitoring keep learners focused so that learning time is devoted to study, review and proficiency testing, not hunting around for relevant information.

[newwavelearning.co.uk](http://newwavelearning.co.uk)





## Mini-Case Study: E-learning Empowers Distribution Channels

**Challenge:** A manufacturing company with 150 sales offices and 1,900 authorized representatives needed a more effective, cost-efficient method to train the sales force on more than 800 products.

**Solution:** Evolution LMS combined with OutStart Trainer and OutStart SoftSim make e-learning available

whenever the participant is ready to learn. Busy schedules, travel and operational interruptions are no longer barriers to critical product education.

### Results

- Saving more than \$150,000 per year in training costs.
- Faster time to competency for new sales representatives.
- Sales staff report increased ability to up-sell, cross-sell and support products.
- Reduction in inbound calls related to common product questions.

## OutStart Evolution LMS Highlights

### Flexible configuration reduces implementation time

- Templates automatically establish look and feel.
- A rich interface fine tunes all aspects of the system without programming, such as user privileges, navigation, theme, presentation, multi-language delivery and reporting.
- Batch importing quickly populates the central repository with existing courses and data as well as user, organization, skill and job profiles.

### A one-stop administrator's dashboard increases productivity

- Intuitive tools simplify all aspects of training administration including user management, content and classroom scheduling, course pre-requisites and automatic course enrollment.
- Decentralized administration makes it possible to distribute workload among multiple administrators.
- Learner self-service frees up administrators to focus on more critical tasks.

### Personalized learning environment optimizes the learning experience

- Multi-channel delivery increases learning mobility with delivery on the Web, on the desktop or in a classroom.

- Keyword, job roles or subject matter search options help learners rapidly find the right lessons or SCOs.
- Integration with Outlook Calendar synchronizes learning with each individual's appointments to prevent scheduling conflicts. Built-in analytics and reporting at no additional cost.

- The analytics and reporting tools enable administrators and managers to measure success down to the individual learner, and review content utilization, learning effectiveness, compliance and certifications.
- Integrated report administration makes it easy to customize and save existing reports or build new reports.
- A drill-down interface provides a simple way to review test scores, determine proficiency, identify learning gaps and take action.

### Support for industry standards reduces Total Cost of Ownership

- ADA Section 508 Compliance level 1
- SCORM 1.2 and SCORM 2004 content
- FDA CFR Part 21
- Microsoft® Windows® 2000 and above
- Oracle® or Microsoft SQL Server
- Internet Explorer 5.5 and above; Firefox 1.07 and above; Netscape 6.0 and above

The OutStart product portfolio connects knowledge workers and customers with the training, information and know-how they need to perform their roles more efficiently and effectively. Each OutStart product is designed to meet your needs today, while offering a clear growth path to a comprehensive, fully integrated learning environment that protects your investments in learning technology. For more information, please visit [www.OutStart.com](http://www.OutStart.com).

- **OutStart SellingEdge.com** Helps sales execs sell more, sell faster by facilitating ever-expanding set of knowledge, expertise and collaboration.
- **OutStart TrainingEdge.com** The only all-in-one, on-demand solution to address your full range of training needs.
- **OutStart Evolution® LCMS** The industry's most complete Learning Content Management System.
- **OutStart Evolution® LMS** Proven cost-effective Learning Management System for training administration.
- **OutStart Participate®** A comprehensive self-help, expertise and community management platform.
- **OutStart Studio™** Collaborative authoring and content management.
- **OutStart SoftSim™** Quick, easy development of interactive, browser-based simulations, tutorials and documentation.
- **OutStart Trainer®** The recognized leader in easy, fast authoring for e-learning.