

OutStart Studio™

The fastest, easiest way for teams to create, manage, and deploy e-learning.

- Complete functionality to rapidly create, manage, and deploy high impact learning content over the Web and on CDs.
- WYSIWYG authoring interface requires no programming knowledge and enables multiple authors to collaborate, create, and revise content all online.
- Intuitive content management controls the access and use of content, as well as authoring workflow and roles.
- From installation to developing and deploying courses in just days.

OutStart Studio is a learning content management system (LCMS) for organizations with multiple authors that want to quickly develop and deploy effective, engaging e-learning and CD-ROM based courses. Employing a simple point and click interface, OutStart Studio's WYSIWYG (what you see is what you get) authoring environment is designed specifically for business users to get content developed and deployed quickly.

OutStart Studio offers content management and role-based management for development teams. Because OutStart Studio requires no plug-ins nor software on the author's machine, development teams can immediately begin authoring right from their browser, from any location.

Add OutStart Evolution LMS for Complete LCMS and LMS Functionality

OutStart Evolution LMS is a complete learning management system (LMS) that manages all administration surrounding learning and training processes and the learner. It is a cost effective, optional application that is integrated with OutStart Studio to provide a complete learning content and learner administration application.

Rapid Development

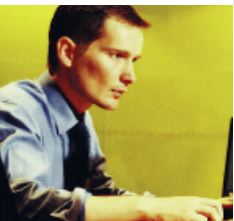
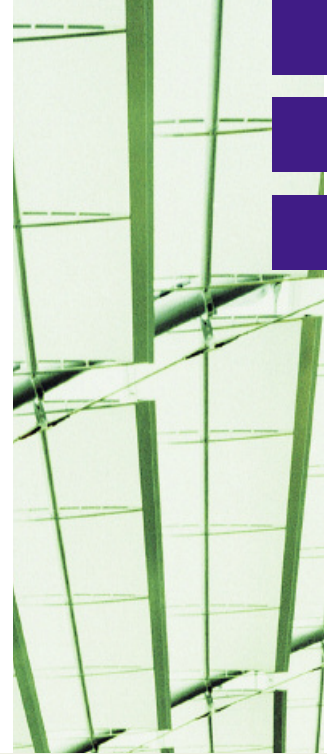
Simply open a course, then drag and drop chapters and pages into place. Use the Course Wizard to create content from scratch

or leverage existing documents, like Microsoft Word® or PowerPoint®. Once imported into OutStart Studio, the content is available to any author to reuse in any course.

OutStart Studio's Clear Advantages:

Development

- Author in a simple WYSIWYG, browser-based environment that enables anyone to contribute or reuse learning content, all without local installs or plug-ins.
- Robust content searching and management makes it easy to browse for and then simply drag and drop assets from any folder in the content repository into a course. Easily create custom content folders and limit access to content for specific authors. All content can be reused again and again in any number of courses.
- Design page layouts with unlimited flexibility as easily as using a desktop publishing program.
- Import existing training materials and documentation into OutStart Studio to quickly adhere to established training standards, maintain consistency, and decrease training development costs.
- Make content engaging and appealing through the use of different image types, Flash, streaming media and audio, transitions,





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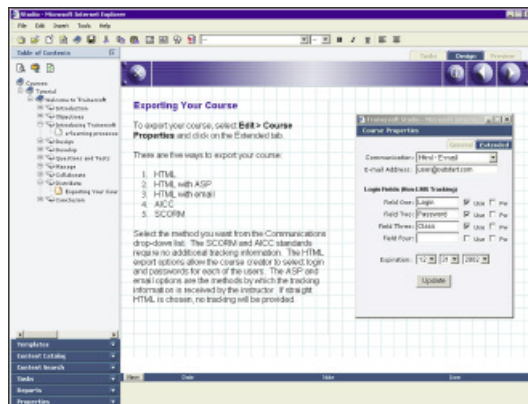
media effects, custom shapes, custom JavaScript and many other options to make your training look world class right out of the box. Includes thousands of professional, royalty free image, audio, and video clips.

Instructional Design Templates

- Enforce development standards through pre-packaged templates, or easily create your own custom templates.
- Use any of the hundreds of professionally designed templates and styles that come standard with OutStart Studio to accelerate your content development efforts.

Content Management

- Extensive search and categorization features make it easy to find, reuse, and manage content.
- Manage the efforts of multiple authors and drive productive collaboration with built-in workflow management and editorial reviews.
- Define and manage your development efforts through role management. Assign access rights to content, templates, and other capabilities. Quickly create custom folders of content and give access to authoring teams on the fly.
- Automatic versioning of content allows for change control, version management, and auditing. Unwanted changes can be rolled back on the fly, and are instantly updated within courses.
- Assign tasks to authors and manage the workflow of courseware development – all online.



- Quickly review and make editorial notes on all courseware and give “review only” rights to subject matter experts. Authors can simply access any notes and edit content as required.

Delivery

- The built in Distribution Wizard will help you quickly distribute your courses as HTML (no plug-ins, applets, or downloads required) to the Internet, company intranet, or CDs.
- Enforce industry and corporate standards and protect content with support for SCORM, AICC, and 508 compliance.

Testing and Measurement

- Track, measure and refine your e-learning courses and strategy toward higher effectiveness.
- Assess learner competency and manage learner interactions with flexible testing and performance driven advancement. Use remedial feedback on a question or course basis and access Smart Jumps to move users on to the most pertinent content automatically.

The OutStart product portfolio connects knowledge workers and customers with the training, information and know-how they need to perform their roles more efficiently and effectively. Each OutStart product is designed to meet your needs today, while offering a clear growth path to a comprehensive, fully integrated learning environment that protects your investments in learning technology. For more information, please visit www.OutStart.com.

- **OutStart SellingEdge.com** Helps sales execs sell more, sell faster by facilitating ever-expanding set of knowledge, expertise and collaboration.
- **OutStart TrainingEdge.com** The only all-in-one, on-demand solution to address your full range of training needs.
- **OutStart Evolution® LCMS** The industry’s most complete Learning Content Management System.
- **OutStart Evolution® LMS** Proven cost-effective Learning Management System for training administration.
- **OutStart Participate®** A comprehensive self-help, expertise and community management platform.
- **OutStart Studio™** Collaborative authoring and content management.
- **OutStart SoftSim™** Quick, easy development of interactive, browser-based simulations, tutorials and documentation.
- **OutStart Trainer®** The recognized leader in easy, fast authoring for e-learning.



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