

About OutStart

OutStart software powers formal and on-demand learning, knowledge sharing and community/expert collaboration solutions that enable knowledge workers - employees, partners, and customers - to perform their roles far more efficiently and effectively.

Extraordinary Business Results Through eKnowledge

OutStart understands the huge potential associated with capturing, managing and distributing the know-how that exists within every organisation, as well as its partners and its customers. That is why we offer a family of integrated products to create, manage, and deliver learning content as well as the leading knowledge sharing and proficiency management applications.

Our Customers - Large and Small

Our customers range from hundreds of small and medium businesses to the largest European FTSE businesses and government agencies. Using OutStart solutions these organisations are training faster and better for less money, improving sales and service performance and proficiency, increasing customer satisfaction, launching new products more effectively and lowering operating costs.

A Full Range of Proven Solutions

OutStart's customers are gaining significant competitive advantages from having an integrated family of products at their disposal, which enables them to architect blended solutions that best meet their unique needs. With OutStart, the choice is yours. Choice of authoring approaches. Choice of delivery formats. Choice of knowledge sharing and expert collaboration approaches. Choice of content management methods. Choice of products and applications. All these choices along with the security of knowing that your choices remain protected regardless of what solutions you start with and move to.

Customer Quotes & Results

BT Global Services – “OutStart’s Evolution LCMS solution was highly favoured by BT’s customers. OutStart’s software met the strict development standards and functionality requirements of the Royal Navy Type 45 training unit. I found OutStart very easy to work with and they handled the commercial aspects of the deal with commitment and flexibility.” -- BT Global Services spokesperson

Kronos – Kronos devised a new model for training tens of thousands of customers that enabled them to: reduce customer training course development time by 50%, increase new curriculum offerings by 20% & create new revenue venues - all without increasing head count.

AgustaWestland – Develop and delivered complex training on new technology through diverse delivery mediums to over 68,000 learners across 65 countries.

Leadership

Massood Zarrabian
President and
Chief Executive Officer

Peter Nicol
VP Europe, Middle East
and Africa

John Alonso
Chief Technology Officer

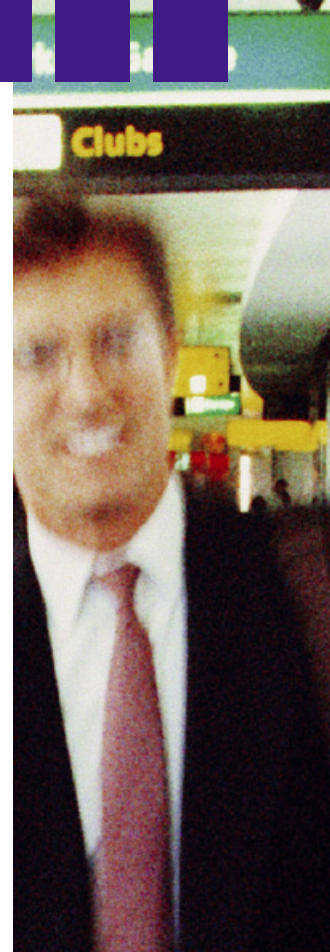
Michelle Bruce
Chief Learning Officer

Greg Coleman
VP, Sales Americas

Steve Henkels
VP Engineering

Dan Kossmann
Chief Financial Officer

Jeff Whitney
VP Marketing



Contact

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Customers

Agilent
AgustaWestland
Australia Defence
Autodesk
BASF
Boehringer Ingelheim
British Telecom
Cisco Systems
DIRECTV
Family Dollar
General Electric
Great West Life
Hewlett Packard
ING
Kaiser Permanente
Kronos
Lockheed Martin
Motorola
Raytheon Aerospace
Sara Lee
Steelcase
Time Warner Cable
TiVo
Tweeter
Unilever
U.S. Navy
U.S. Postal Service





FastFacts

OutStart TrainingEdge.com™

The industry's only all-in-one, on-demand solution to address your full range of training needs – learner administration, content development and management, and support of informal learning. Deliver highly effective learning in days.

OutStart TrainingEdge.com Advantages

- Complete configurable functionality eliminates need for costly, time-consuming customizations.
- Fastest time-to-value and lowest cost of annual ownership.
- Resource friendly SaaS deployment model eliminates concerns around hardware, software, upgrades and maintenance.

OutStart SellingEdge.com™

OutStart SellingEdge.com empowers sales professionals to sell more by providing them with the sales knowledge they need, making every member of the sales team a sales expert. SellingEdge.com facilitates an ever-expanding set of knowledge, expertise and collaboration to help sales professionals sell more effectively.

OutStart SellingEdge.com Advantages

- Frees up more time for sales execs to sell and accelerates the buying cycle.
- Creates competitive advantage when sales executives provide fast, accurate and relevant info that is unique to the prospect.
- Increases the effectiveness of marketing (marketing and product knowledge, competitive intelligence, customer success stories, objection handling, best-practices).

OutStart Evolution® LCMS

The industry's most effective application to develop, manage, assemble and deliver personalized learning content natively to multiple channels, including the Web, CDs, training guides, classroom presentations and personal digital assistants (PDAs). Anyone can contribute content, and learners can easily access the right learning content to perform their jobs better, exactly when, where and how they need it.

OutStart Evolution LCMS Advantages

- Personalizes learning by determining the right training and assembling the right content for each learner.
- Provides freedom for anyone to contribute learning content, so current content reaches learners faster.
- Gives learners the freedom to learn when, where and how they want, whether with the Web, CDs, student guides, classroom training, or hand held devices.
- Supports the MOST infrastructure platforms, yet installs in hours and deploys in weeks.
- SCORM 2004 certified.

OutStart Evolution® LMS

OutStart Evolution LMS is a complete learning management system (LMS) that manages all of the administration that surrounds learning and training processes.

OutStart Evolution LMS Advantages

- Manages all administration for learning and training processes
- Integration with OutStart's product family provides complete learning content and administration applications for large and small companies and any size team.
- The most cost effective LMS available.

OutStart Studio™

The fastest, easiest way for teams to create e-learning. Anyone can upload and reuse content, then collaboratively develop e-learning that will engage, amaze, and improve the performance of learners.

OutStart Studio Advantages

- Complete functionality to rapidly create, manage, and deploy learning content over the Web and on CDs.
- WYSIWYG content development requires no programming knowledge and enables multiple authors to collaborate, create, and revise content all online.
- Intuitive content and authoring management controls the access and use of content, as well as authoring workflow and roles.

OutStart SoftSim™

OutStart SoftSim enables the quick, easy development of interactive browser-based simulations, creation of tutorials, and production of documentation. OutStart SoftSim decreases the cost and complexity of enterprise application rollouts and upgrades by dramatically reducing the cost and time of deployment and improving end-user proficiency.

OutStart SoftSim Advantages

- Quickly and easily create reality-based, hands-on simulations and tutorials from the production environment.
- Cut training development costs by as much as 50% through faster development and shorter courses.
- Increase end-user proficiency through "hands-on" online training that is available any time, anywhere.

OutStart Trainer®

Sets the standard as the fastest and easiest desktop authoring tool for e-learning. It is simple enough for subject matter experts and occasional users, but advanced enough for training professionals and instructional designers to create rich, online learning experiences.

OutStart Trainer Advantages

- There is no faster way to build e-learning to improve the performance of learners.
- Designed especially for subject matter experts, makes it easy to spread unique business knowledge throughout the organization.
- It includes advanced testing, learner performance tracking, and reporting.

OutStart Participate®

OutStart combines best-of-breed Self-Help, Expertise and Community Management systems in one comprehensive collaboration platform, OutStart Participate. Available as either a hosted or installed solution, OutStart Participate is improving the collaboration and knowledge-sharing capabilities of many world-class companies.

OutStart Participate Advantages

- Delivers all the critical functionality required to build and grow self-help communities and knowledge-sharing networks
- Automates daily management tasks by providing comprehensive administration and reporting capabilities.
- Enables organizations to control, manage and safely distribute knowledge and expertise through enterprise grade security.